

Modules taught in English, summer semester 2017

Link to the study programs (in German): <https://www.htwsaar.de/wiwi/studium/studienangebot>
Link to module description (in German): <http://moduldb.htwsaar.de/>

Explanation

AB = Aviation Business Piloting and Air
BIBW = Bachelor International Business
BITM = Bachelor International Tourism
DFBLG = Bachelor DFH Logistics
DFMMS = Master of Sciences DFH
MAIM = Master International Management
WIBASc = Bachelor Industrial Engineering
WIMASc = Master Industrial Engineering

Summer semster 2017 (first and last day of classes): 18 April - 28 July 2017 followed by examination period till mid/end of September

| 1. Bachelor programs | | | | | | | |
|--|------------------------|---------------------------|-------------------------|--------------------------------|---------|---------|--------------------------|
| Module | Code | Contact hours per week | Credit Points (ECTS) | Semester: ... (taught by: ...) | | | Language |
| | | | | 2 | 4 | 6 | |
| Pre-investment Analysis, Financing & Controlling: | ABB-33 | | | | | | English/ Spanish |
| Marketing and Market Research* (part of the module "Marketing") | BIBW-240 | 2 | [2,5] | Garnjost | | | English |
| Strategic Management | BIBW-422 | 4 | 5 | | Adam | | English |
| Management Accounting * (= part of module 1 "Management Accounting and International Financial Reporting") | BIBW-431 | 2 | [2,5] | Zell | | | English |
| International Marketing Instruments | BIBW-442 | 4 | 5 | | Hälsig | | English |
| Seminar International Marketing* (max. 20 students; Marketing Major) | BIBW-443 | 3 | [4] | | König | | English |
| Foreign Trade and Payments | BIBW-610 | 4 | 5 | | | Firlus | English |
| International Competition Law* (= part of the elective "International Contract and Competition Law") | BIBW-621 | 2 | [2,5] | | | Buck | English |
| International Contract Law* (= part of the elective "International Contract and Competition Law") | BIBW-621= BITM-420 | 2 | [2,5] | | | Buck | English |
| Statistics | BITM-230 | 4 | 5 | Melo | | | English |
| Soft Skills | BITM-280 | 2 | 2,5 | Malhado | | | |
| Droit International Privé* (= part of the module "International Contract Law and Law for Tourism Managers") | BITM-420 = BIBW-621 | 2 | [2,5] | | Neumann | Neumann | French |
| International Contract Law* (= part of the module "International Contract Law and Law for Tourism Managers") | BITM-420 = BIBW-621 | 2 | [2,5] | | Buck | | English |
| Intercultural Communication + Competence, 3 courses | BITM-430 = BIBW-410 | 4 | 5 | Garnjost, Heuwinkel, Jensen | | | English |
| Tour Operating | BITM-W-09 | 4 | 5 | | Malhado | | English |
| Practical Training | BITM-690 | 3 months | 15 | | | | |
| Consulting (Seminar) (= part of the electives "Industrial Engineering"), available for business students as well | WIBASc-525-625- W6 | 2 | 3 | | Hammann | | English |
| Mathematics II | WIBASc-265 | 4 | 5 | Kneip | | | English |
| Bachelor thesis BAIBA and BAITM (editing time: 3 months) | n.a. | | 12 | | | various | English, French, Spanish |

* Only students from partner universities can achieve ECTS credits for participating in parts of a module (available for selected modules only).

| 2. Master programs | | | | | | | |
|---|-----------|---------------------------|-------------------------|--------------------------------|--------|---------|--------------------------|
| Module | Code | Contact hours per week | Credit Points (ECTS) | Semester: ... (taught by: ...) | | | Language |
| | | | | 2 | 4 | | |
| INTERNATIONAL MANAGEMENT | | | | | | | |
| International Marketing | MAIM-212 | 4 | 6 | Hälsig | | | English |
| International Law | MAIM-222 | 4 | 6 | Buck/ Weitz | | | English |
| Financial Management | MAIM-231 | 4 | 6 | Gröhl/ N.N. | | | English |
| Compulsory Optionale Module I : | | | | | | | |
| International Operations Management | MAIM-245 | 4 | 6 | Korne/ Egekwa | | | English |
| International Tourism Management | MAIM-244 | 4 | 6 | Bauer/ Malhado | | | English |
| Compulsory Optionale Module II : | | | | | | | |
| Business English | MAIM-253 | 4 | 6 | Tinnefeld | | | English |
| Communication | MAIM-252 | 4 | 6 | Conrad, J. | | | English |
| Master thesis MAIM (editing time: 16 weeks) | MAIM-431 | | 22 | | | various | English, French, Spanish |
| MANAGEMENT SCIENCES | | | | | | | |
| | | | | 2 | 4 | | |
| International Procurement and Supply Management | DFMMS-211 | 2 | 3 | Korne | | | English |
| INDUSTRIAL ENGINEERING | | | | | | | |
| | | | | 1 | 3 | | |
| Business-to-Business Marketing | WIMASc-W5 | 2 | 3 | | Köhler | | English |